<u>eMARG : Winner of Excellence in e-Governance Initiatives</u> Award

Geomatics Division NIC M.P. developed eMARG ((e-Maintenance of Rural Road under PMGSY) is Winner of Excellence in e-Governance Initiatives Award of Govt. of Madhya Pradesh for the year 2014-15 under 'Sustainability of IT initiatives category'. The award was presented by Hon'ble Minister of Science & Technology, Govt. of M.P. Shri Umashankar Gupta on 7th June'2017 during grand award ceremony organized by Dept. of Information Technology, Govt. of M.P. at Academy of Administration, Bhopal.

Its an Enterprise e-Governance solution developed for M.P. Rural Road Development Authority (MPRRDA), P&RD, GoMP. It aids & assist the MPRRDA officials, Civil Contractors, Banks and general public. It is a G2B, G2G & G2C solution which has access via https://gismp.nic.in/eMarg. The application also provide interface for public to participate in the monitoring of road maintenance by submitting grievances through Geo-tagged photos.

e-MARG, which is end-to-end solution, is being utilized for maintenance of around 65,000 Km of PMGSY rural road by around 1100 contractors spread across the state. So far Rs 360 Crore has been disbursed directly into the Contractors account and more than 2 Lakhs inspections conducted. The software is an effective tool for asset management for the rural roads with current book value of approximately Rs 35,000 Crore. Its fusion of emerging Geo-spatial, Cryptography (Digital Signature & SSL), Open Source, Mobile, Mailing & Messaging technologies. Its both Decision-support as well as transactional support system.



EinC MPRRDA Shri M.K Gupta, Shri Vivek Chitale Sr. Tech. Director & HoD ,Mrs Geetanjali Mehta TD, Shri P.K. Shrivastava, GM, Ms Mini Agrawal SA & Ms Anjali Tripathi SA, Shri Govind Pancholi, Manager , MPRRDA receiving the award.